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The ODM Group's Monthly Newsletter Issue #2 : November 2020

Company News

This month at ODM & Mindsparkz, we are opening a new sourcing hub near one of the biggest wholesale markets in China - [YIWU](#). This will allow our staff at ODM to gain immediate access to new suppliers and most recent product ideas.

Marketing & Industry Trends

We at ODM are always working hard to find and share with you top products and trends to help promote your brand. Here are some ideas this month we think you should check out!

[128th Canton Fair 2020: Top 65 Promotional Products for Business](#)



Top 5 Blogs of The Month

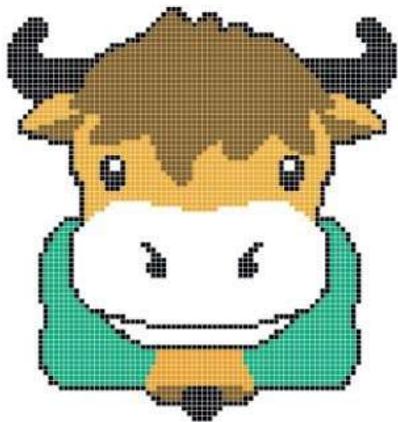
[1 - Snickers Promotion: Food Product Packaging Made Fun](#)



[2 - 2021 CNY Corporate Gifts: 11 Striking Year of the Ox Gifts!](#)



[3 - Chinese New Year 2021- How to prepare for shutdown?](#)



[4 - Silicone Wine Carrier- Creative Promotional Merchandise to Cheers To](#)



[5 - 12 Hottest Electronic Promotional Products: 128th Canton Fair](#)



Mergers & Acquisitions

- [Specialized Office Systems Acquires Logo Expressions](#)

Events & Trade Shows

- [Singles Day](#)
- Anhui Online Mega Expo 2020
- [Universal Children's Day](#)
- [Shopping Reminder Day](#)

[Boost Your Business With The Festive Branding!](#)

In this article, we go through how to leverage festive branding to boost your company's overall performance.

[Building Brand Awareness With Packaging Design Agency](#)

In this blog, we introduce how a packaging design agency helps to design a packaging solution that resonates with your brand's audience.



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