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March 2021

Company News

Following the festivities of Chinese New Year, staff at ODM are back in the office at full-force. It was a long break, with some factories only coming back online fully this week.

With the majority of the China factories reopening, we are sending in our orders to ensure our clients receive them in a timely manner. Our Quality Control staff are working overtime to get around to all factories and we are increasing IPC inspections as production ramps up again.

This month at ODM, we have also welcomed several new additions to our marketing team in SE Asia and are on the lookout for a new office to help with expansion in Vietnam. You can look forward to more quality case studies and blogs in the coming months.

Our designers are working on some great POS displays with Holograms so be on the lookout for these on the blog too.

Marketing & Industry Trends

At ODM, we are always looking for and sharing with you innovative products and trends to help promote your brand. This month, we would like to share the benefits of social distancing stickers in retail stores.

[4 Important Benefits of Social Distancing Floor Stickers in Retail](#)



Top 5 Blogs of the Month

This March our team at ODM has written 50 different blogs on various promotional gifts, POS displays and many more. Check out the Top 5 Blogs here!

[1 - 4 Ways Promotional Phone Accessories Can Drive New Leads](#)

[2- Custom Name Tags: LED Badges to Brighten Up Your Brand Promotion](#)



3 - Reimagine Display Marketing with Contact-Free Sampling during Covid-19!



4 - 3 Best Promotional Giveaway Items to Boost Up Your Revenue

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5 - Get into the Best Brand Licensing Like the Lamy x Pikachu Franchise

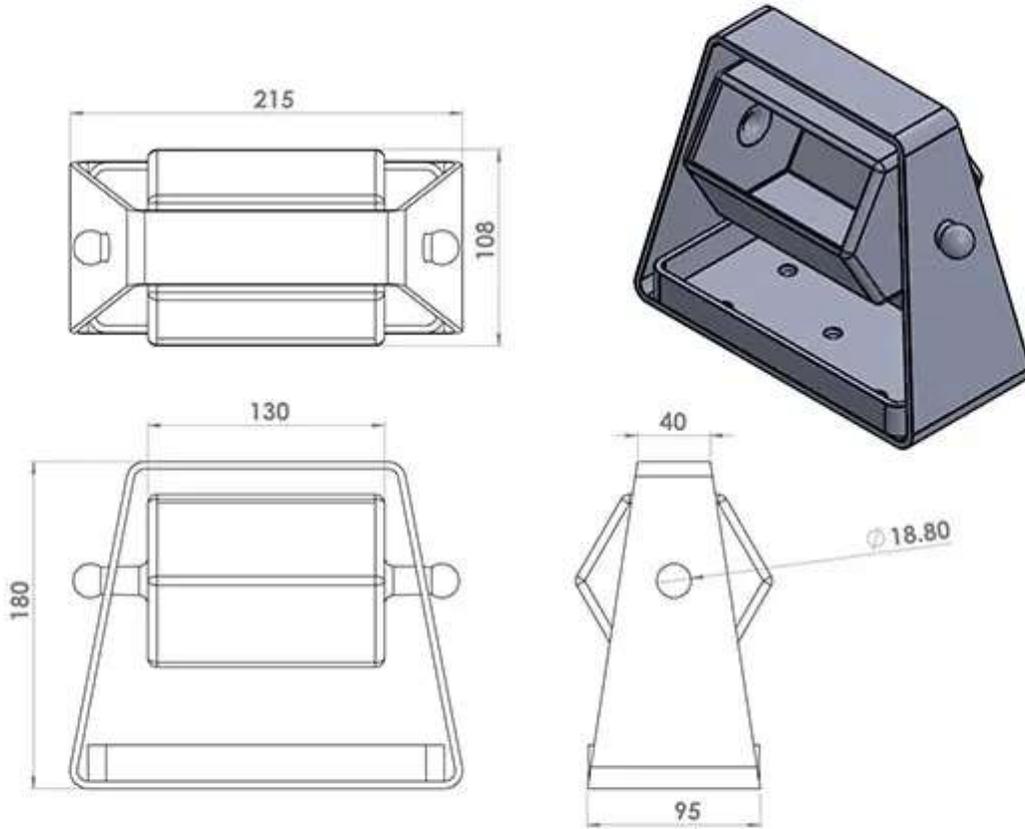
Mergers & Acquisitions

- [CMS Acquires Progressive Promotions](#)
- [BAMKO Acquires Gifts By Design](#)

Branding Tips & Tricks

[3D Rendering: How To Create Technical Drawings?](#)

Have you ever wondered what goes into a product that we purchase and use in our daily lives? Let us share with you on the steps that need to happen before you receive the product in your hands.



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