

[View this email in your browser](#)



The ODM Group's Monthly Newsletter

November 2021

Company News

After a 5-month hibernation, Ho Chi Minh City is out of Lockdown and we've gone back to the office. We've expanded our team and many people are meeting for the first time face to face. It is a wonderful thing and given we are a creative design business we are excited to lock heads again.

To accommodate our new team, we have just expanded our footprint and now have taken the 2nd floor in the building. We just couldn't leave the neighbourhood.

Our CEO has just moved back to Hong Kong from Europe after 10 months overseas due to Covid lockdowns in Asia. It is great to have him back in this time zone.



The year of the OX is finishing up soon and we are excited to welcome the Tiger.

[How to Celebrate 2022 with ODM's Iconic Tiger Merchandise](#)



Top 5 Blogs of the Month

In October, our team at ODM has written 41 different blogs on various promotional gifts, POS displays, and many more. Check out the Top 5 Blogs here!

[1 - How Can Creative Retail Display Ideas Fuel Up Back-to-School Promo?](#)



2 - On-Pack Competitions: 4 Ways Burton Biscuits Geared Up Sales in 2021

Subscribe

Past Issues

Translate ▼



[3- Branded Waterproof Bag: 5 Ways to Promote your Brand In Style](#)



[4 - The Ultimate Benefits Of Creative Outdoor Advertising On Street Furniture](#)



[5 - China Promotional Gifts: Learn and Have Fun With Cube Brain Teasers!](#)



Mergers & Acquisitions

- [Cimpress Acquires Crello, Announces New 'Vista' Brand](#)
- [M&A Makes Its Big Comeback](#)

Upcoming Events in November

We will also celebrate the following special days in November:

- [Sandwich Day](#)
- [Project Management Day](#)
- [Hug a Bear day](#)
- [Cappucino Day](#)
- [Entrepreneur's Day](#)

Subscribe

Past Issues



Translate ▾

- [International Men's Day](#)
- [Universal Children's Day](#)
- [World Television Day](#)
- [Shopping Reminder Day](#)

Branding Tips & Tricks

For magazine brands, the best way to get the attention of your target audiences and have them sign up for your subscription is to offer them a magazine subscription-free gift. With this scheme, your promotional strategy will be more remarkable to your target audiences. Check out our blog right here for more secrets for boosting sales!

[7 Secrets to Boost Sales — The Week Magazine Subscription Free Gift](#)

<p style="text-align: center;">Print Only</p>  <div style="border: 1px solid red; padding: 5px; text-align: center; margin: 10px 0;"> <p style="color: white; font-weight: bold; margin: 0;">TRY 6 FREE ISSUES →</p> </div> <ul style="list-style-type: none"> ✓ Start your trial and receive your first 6 print issues for free (shop price £23.94). ✓ Get an exclusive water bottle as a welcome gift.* ✓ Like what you read? Your subscription will continue at £38.75 every 13 issues. If <i>The Week</i> isn't for you, cancelling is quick and easy.* 	<p style="text-align: center;">Print + Digital</p>  <div style="border: 1px solid red; padding: 5px; text-align: center; margin: 10px 0;"> <p style="color: white; font-weight: bold; margin: 0;">TRY 6 FREE ISSUES</p> </div> <ul style="list-style-type: none"> ✓ Start your trial and receive your first 6 print and digital issues for free (worth £41.88). ✓ Get an exclusive water bottle as a welcome gift.* ✓ Enjoy <i>The Week</i> in print and on your phone, tablet or laptop. ✓ Like what you read? Your subscription will continue at £42.99 every 13 issues. If <i>The Week</i> isn't for you, cancelling is quick and easy.*
---	---



Copyright © 2020 The ODM Group, All rights reserved.

Our mailing address is:

4A Hung Chu Bldg,
Jida Jiuzhou Avenue,
Zhuhai 519015, China

Want to change how you receive these emails?

[Subscribe](#)

[Past Issues](#)

[Translate](#) ▼

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

The ODM Group · 4A Hung Chu Bldg, Jida Jiuzhou Avenue · Jida Jiuzhou Avenue · China 519015 · Singapore

