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The ODM Group's Monthly Newsletter

December 2021

Company News

We've settled into our expanded office in HCMC taking on 2nd floor. The team in Vietnam will be recruiting over the coming months to build on our sales and marketing team on the ground.

Our plans for 2022 and the Year of the Tiger continue to take shape and we are planning some excellent collectors edition Swag Boxes for the new year.

Marketing & Industry Trends

[2022 CNY Corporate Gifts: 10 Year of the Tiger Gifts for Roaring Success!](#)



In November, our team at ODM has written 41 different blogs on various promotional gifts, POS displays, and many more. Check out the Top 5 Blogs here!

[1- 4 Reasons Custom Promotional Pens Are Ideal for All Types of Marketing](#)



[2- #Brossard90Ans: Celebrating Milestones With Promotion Gift Ideas](#)

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3- Promotional Fitness Items: 6 Things to Know About Custom Reaction Balls

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[5- How Vivian Delights Customers With its Branded Cosmetic Gift Set Ideas?](#)

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Mergers & Acquisitions

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- [Staples Reaffirms Offer To Acquire Office Depot](#)
- [Custom Ink Acquires Swag.Com](#)

Upcoming Events in December

We will also celebrate the following special days in December:

- [Giving Tuesday](#)
- [Bartender Appreciation Day](#)
- [Techno Day](#)
- [Lager Day](#)
- [Hot Cocoa Day](#)
- [International Tea Day](#)
- [Chocolate Covered Anything Day](#)
- [Ugly Christmas Sweater Day](#)
- [Games Day](#)
- [Christmas Day](#)
- [Thank You Note Day](#)
- [Tick Tock Day](#)
- [Make Up Your Mind Day](#)



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