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August 2022 Newsletter from ODM

Upcoming Events in August

Check out some key events this month to help you plan marketing campaigns accordingly. For the complete list, take a look at our [editorial calendar](#).

- [August 1 - Planner Day](#)
- [August 2 - Doll Day](#)
- [August 4 - White Wine Day](#)
- [August 5 - International Beer Day](#)
- [August 10 - Lazy Day](#)
- [August 15 - Relaxation Day](#)
- [August 18 - Pinot Noir Day](#)
- [August 25 - Whiskey Sour Day](#)
- [August 25 -Burger Day](#)
- [August 26 - National Dog Day](#)

Marketing & Industry Trends

It's never too early to plan for the holidays! With the gift-giving season coming, it is crucial to ensure that your brand stays on top of the minds of your customers and clients.

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2. Stay Ahead of the Game With these Promotional Can Coolers



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4. [Transporting Dangerous Goods: GAC China Imposes 100-Day Crackdown](#)

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5. [Promotional Gifts for August: 10 Events to Leverage On and Boost Sales!](#)

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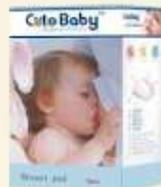
Awareness and Special Days

Friendship Day
US Coast Guard Day
Senior Citizens Day
Tooth Fairy Day

Tooth Brush
Holder
ODM - 2952

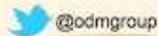


Sister's Day
Bonza Bottler Day
Son's and Daughter's Day
World Breast Feeding Week



Breast Pad
ODM - 2769

V.J. Day
Relaxation Day
Assumption Day
International Forgiveness Day



Bad Poetry Day
Be An Angel Day

Angel Lip
Gloss
ODM - 2281



Ride The Wind Day
Sam Spade Day
Kiss and Make Up Day
World Water Week

Bicycle Bottle
ODM - 1992



Women's Equality Day
Just Because Day
International Youth Day



Toy Watch
ODM - 2899

International Left Handers Day

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- [Automation and Robotics in Food and Beverage Industry](#)
- [Peak Shipping Season Ahead of the Holidays Is About to Begin For A Volatile Supply Chain](#)
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customers' purchasing decisions.

Let us share with you some advice from a product packaging manufacturer with this example from Schweppes.

[Product Packaging Manufacturer: Ensuring Safety in the Retail Space](#)



Thanks for reading, and we would love to hear your feedback. Let's stay connected!



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