

[Subscribe](#)

[Past Issues](#)

[Trans](#)

[View this email in your browser](#)



July 2022 Newsletter from ODM

July 1st is the 25th anniversary of the Hong Kong SAR Establishment. Our office will be closed this Friday.

[Subscribe](#)[Past Issues](#)[Trans](#)

Upcoming Events in July

Check out some key events coming up this month to help you plan marketing campaigns accordingly. For the complete list, take a look at our [editorial calendar](#).

- [July 2 - I Forgot Day](#)
- [July 3 - Plastic Bag Free Day](#)
- [July 7 - Chocolate Day](#)
- [July 10 - Pina Colada Day](#)
- [July 11 - Mojito Day](#)

[Subscribe](#)[Past Issues](#)[Trans](#)

- [July 19 - Daiquiri Day](#)
- [July 24 - Tequila Day](#)
- [July 27 - Scotch Whiskey Day](#)
- [July 30 - Friendship Day](#)

Marketing & Industry Trends

Corporate sustainability is a business approach that focuses on maintaining economic, social and environmental integrity while operating in a market.

This month, we talked about EcoVadis certification in one of our blogs. How does EcoVadis assessment provide an integrated sustainability rating service for organisations?

[Assessing Corporate Sustainability: What is EcoVadis Certification?](#)



[Subscribe](#)[Past Issues](#)[Trans](#)

For June, our team has produced 55 new articles featuring various in-store and online promotions, fun and innovative promotional merchandise ideas for different industries and many more! Check our top 5 articles below:

1. [Door Handle Advertising: Boost Drinks Campaign With Bottle Handles!](#)



2. [Tap Into Your Childhood With these Branded Collectible Toy Trucks](#)

Subscribe

Past Issues

Trans



3. [How Heliservices Gets Clients Onboard With Branded Aviation Souvenirs?](#)



[Subscribe](#)

[Past Issues](#)

[Trans](#)

ODM GROUP | 4051



5. [Branded Promotional Gifts for July to Make Your Event More Memorable!](#)

Subscribe

Past Issues

Trans

Awareness and Special Days

Beans and Franks Day
Wyoming Statehood Day
Teddy Bear Picnic Day

Teddy Bear
Plush Toy
ODM - 2954



Chrysanthemum Day
Lollipop Day
Spoonerism Day
Ice Cream Cone Day
Cousin's Day
Flitch Day
Coffee Day

Coffe Mug
Mixer
ODM - 2316



French Fries Day
Bon Festival (Japan)
Bastille Day (France)
Cow Appreciation Day
Cheer Up The Lonely Day



Cheer Stick
ODM - 3090

Father-in-Law Day
Rain Day
Parent's Day
Rocket Day
Hamburger Day

Ice Cream Day
Caviar Day
Respect Canada Day
Wrong Way Corrigan Day
Swimming Pool Day



Wind up
Swimming Man
ODM - 2049

Ugly Truck Day



Truck Model ODM - 2992

Act Like A Caveman Day
Aunt and Uncle Day
Hula Hoop Day
National Parent's Day
Take Your Plants For A Walk Day

Accountant's Day
Peaches and Cream Day
New York Ratification Day



Mergers, Acquisitions & News

- [China Sees Steady Improvements in Logistics Flow](#)

[Subscribe](#)[Past Issues](#)[Trans](#)

-
- [Singapore Mega Port Could Offer Solutions to Supply Chain Crisis](#)
 - [UK Green Supply Chain Startup Circulor Raiser \\$25 Mil for US Expansion](#)
 - [Here's What China's E-Commerce Giants Are Telling Us About the Economy](#)

Branding Tips & Tricks

Giveaways are a powerful marketing tool that can help you reach your target audience. In this blog, we discussed why giveaways are so effective and how to get the best results with your free items.

[Giveaway Marketing: 5 Ideas to Get the Best Results With Your Free Items](#)

[Subscribe](#)

[Past Issues](#)

[Trans](#)



Thanks for reading, and we would love to hear your feedback. Let's stay connected!



Copyright © 2020 The ODM Group, All rights reserved.

Our mailing address is:

4A Hung Chu Bldg,
Jida Jiuzhou Avenue,
Zhuhai 519015, China

[Subscribe](#)

[Past Issues](#)

[Trans](#)

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

The ODM Group · 4A Hung Chu Bldg, Jida Jiuzhou Avenue · Jida Jiuzhou Avenue · China 519015 · Singapore

