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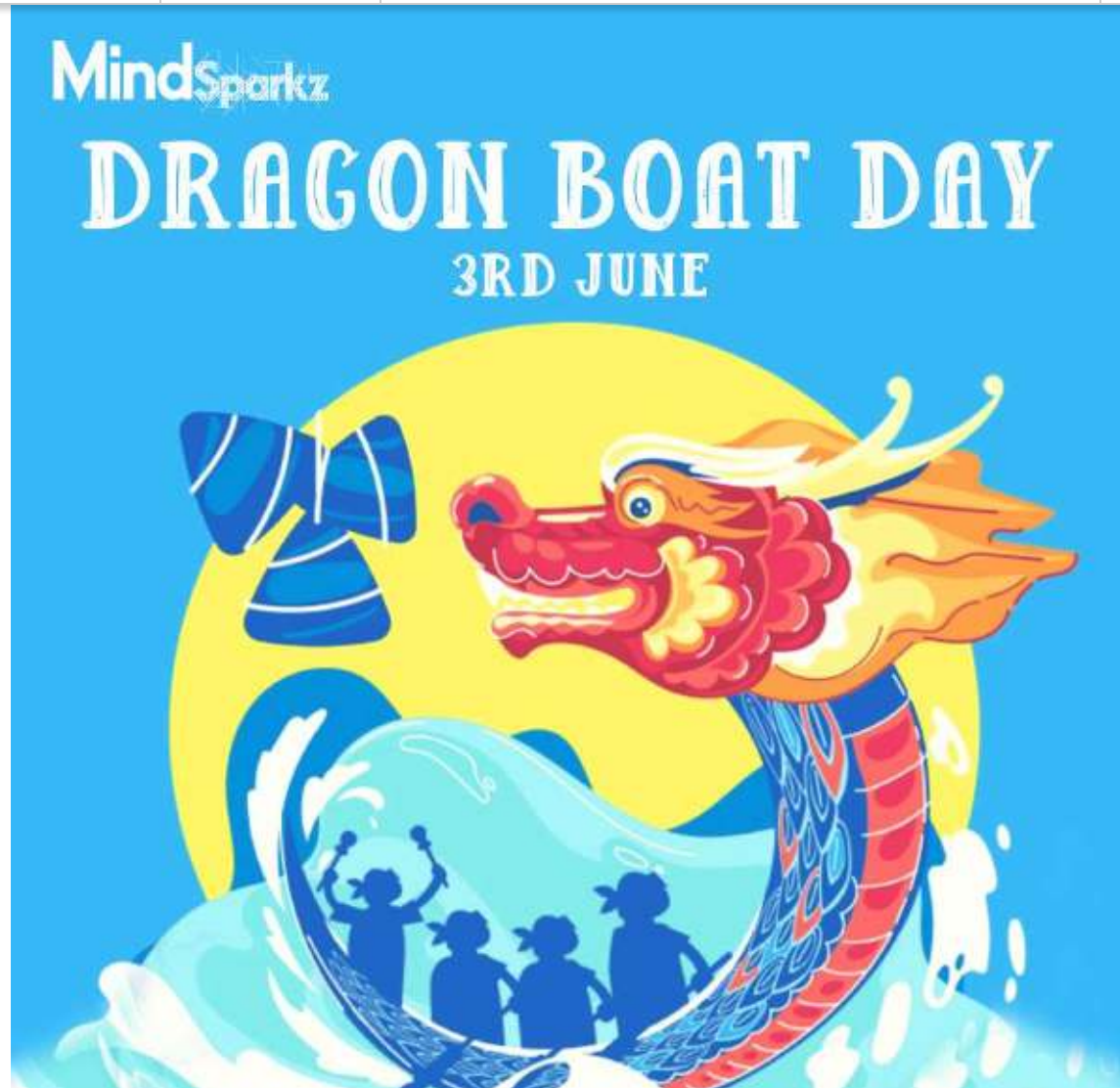
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June 2022 Newsletter from ODM

Our China office is closed this Friday, June 3rd. Our office in Vietnam will remain open to attend to your inquiries and special requests.

From our team here at ODM and Mindsparkz, let us celebrate Dragon Boat Festival with happiness and prosperity.

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Upcoming Events in June

Some key events coming up to help you plan marketing campaigns. For a full list, check out our [editorial calendar](#).

- [June 1 - Children's Day](#)
- [June 3 - World Bicycle Day](#)
- [June 5 - World Environment Day](#)
- [June 11 - World Gin Day](#)

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- [June 18 - International Picnic Day](#)
- [June 19 - Martini Day](#)
- [June 21 - Go Skateboarding Day](#)
- [June 27 - Sunglasses Day](#)

Marketing & Industry Trends

Quick response codes, also known as QR codes, are still making major inroads in marketing campaigns. They're one of the most innovative ways to increase your brand recognition and get more people to engage with you.

This month, we featured this QR code campaign in Hong Kong and the top 5 lessons marketers can learn from this strategy.

[5 Lessons to Learn from Tree Labels With QR Code Campaign in HK](#)



Top 5 Magazine Articles from the Month of May

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1. [Marketing 101: Drive Foot Traffic In-Store With this Creative POS Design](#)

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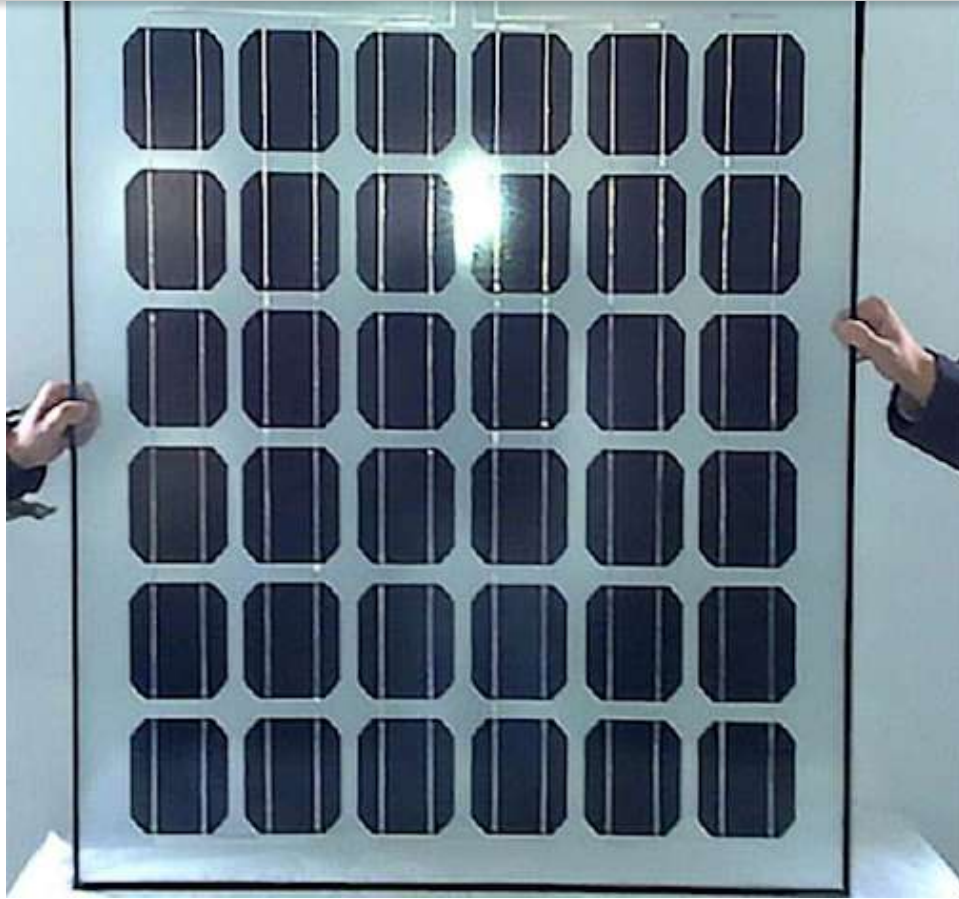


2. [Solar Manufacturers in China: How to Find the Right One?](#)

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3. [Company SWAG Ideas: Top 5 Must-Haves to Complete Your Welcome Staff Kit](#)

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4. [Marketing Drinks: Be the Life Of the Party With this Fun Merchandise Idea](#)

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5. [High-End Corporate Gift Idea: Custom Charging Binder for your VIP Clients](#)

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Mergers, Acquisitions & News

- [China Logistics Chain Resumes Normal Operations](#)
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- [China's Factory Activity Decline Slows As Covid Curbs Ease](#)
- [UK'S Jubilee Party Week Muted by Gloomy Economic Outlook](#)
- [Festivals, Sports & Concerts: The Return of Large-Scale Events](#)

Branding Tips & Tricks

Customised mugs are some of the most popular and widely used promotional products. This is because they're practical, affordable, and can be customised to suit your company's needs.

Let's delve more into the top benefits of using them in your brand promotions plus some creative customised mug ideas!

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Thanks for reading, and we would love to hear your feedback. Let's stay connected!



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