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### **October 2022 Newsletter from ODM**

ODM offices in China will be closed from Monday, October 3rd to Friday, October 7th, to observe China Golden Week Holiday. Our team will be back on the weekend, October 8th and 9th.

Our office in Vietnam will stay open for your inquiries and requests. Whilst China enjoys some downtime, the team here will remain on top of projects and get packing boxes. We move office mid-month and are really excited for the move.

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Golden Week is a trial run for the big Lockdown... **Chinese New Year 2023 is coming.** Are you prepared for it? It will fall on Sunday, January 22nd, 2023, starting the year of the Rabbit. Know the potential issues and plan ahead!

[Chinese New Year Factory Dates: How to Plan for Shutdown?](#)

Our Designers are already very busy preparing for the year of the Rabbit. Here's a sneak peek. The journey continues...

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### Upcoming Events in October

Check out other key events this month to help you plan your marketing schedule accordingly. For the complete list, take a look at our [editorial calendar](#).

- October 1 - [International Coffee Day](#).
- October 4 - [Improve Your Office Day](#).
- October 4 - [Vodka Day](#).
- October 9 - [World Post Day](#).
- October 10 - [Hand Bag Day](#).
- October 15 - [World Students Day](#).
- October 23 - [Event Organisers Day](#).
- October 28 - [Plush Animal Lovers Day](#).

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## Marketing & Industry Trends

Behind a successful promotional product line is a manufacturer that looks after every step of the production process. This month, we shared our recent factory visit experience with a plastic mould manufacturer in Vietnam.

[Factory Visit: How A Plastic Mould Manufacturer Produces Great Products?](#)



## Top 5 Magazine Articles from September

For September, our team has produced 55 new articles featuring various in-store and online promotions, new promotional merchandise ideas, as well as industry news! Check our top 5 articles below:

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## [2. Promotional Product Trade Associations: What Can They Do For You?](#)

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3. [Why Do Customers Spend More for this Innovative Drinks Packaging?](#)

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4. [Shipping Promotional Products: What Are Delivery Notes?](#)

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5. [Top 8 Most Celebrated Events PLUS Promotional Gift Ideas for October!](#)



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## National Holidays

**Uganda - Wasteland Day**

**Spain - National Day**



Spain Bull Pin



Spain Ham Cutting Tool

**Fiji - Cession Day**

**Nigeria - Independence Day**

**Guinea - Independence Day**

**People's Republic of China - National Day**



Chinese Yo-Yo



Chinese Chopstick



Chinese Lantern

**South Vietnam - Republic Day**

**Turkey - Republic Day**



Turkish Coffee Set



Turkey Kebab Skewer Set

**Zambia - Independence Day**

**Iran - Birthday of the Shah**

**Lesotho (Basutoland) Independence Day**  
**Republic of China/Taiwan - National Day**  
**Saint Vincent and Grenadines - Independence Day**  
**Germany - Unification of West Germany and East Germany**

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### Mergers, Acquisitions & News

- [Tajima Group Acquires Pulse Microsystems](#)
- [European Industry Faces Growth Pangs Amid Soaring Energy Prices](#)
- [How China is Transforming the Global Lithium Industry?](#)
- [China's Renewables Growth Lifts Copping Demand as Housing Falters](#)
- [Top Free Zones in the UAE to Take Your Business to the New Heights](#)

### Branding Tips and Tricks

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merchandise and create something that is unique from others on the market.

[What is Laser Engraving: Top 5 Interesting Facts to Know!](#)



Thanks for reading, and we would love to hear your feedback. Let's stay connected!



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