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### **September 2022 Newsletter from ODM**

Our office in Ho Chi Minh, Vietnam will be closed on Thursday, September 1st and Friday, September 2nd to commemorate Vietnam National Day.

Learn more about this monumental occasion and some interesting facts about the country on our blog:

[Celebrating Vietnam National Day: Top 8 Fun Facts About Vietnam](#)

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### Upcoming Events in September

Check out some key events this month to help you plan marketing campaigns accordingly. For the complete list, take a look at our [editorial calendar](#).

- [September 6 - Fight Procrastination Day](#)
- [September 7 - Beer Lovers' Day](#)
- [September 9 - Teddy Bear Day](#)
- [September 10 - Teacher's Day](#)
- [September 12 - Video Games Day](#)

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- [September 18 - Wife Appreciation Day](#)
- [September 21 - Fitness Day](#)
- [September 26 - Family Day](#)
- [September 27 - World Tourism Day](#)

### Marketing & Industry Trends

Bio-based leather is rising in popularity as the demand for sustainable and natural materials increases. The production of this kind of leather is more environmentally friendly than the conventional tanning process.

[Bio-Based Leather to Replace Genuine Leather: Why Should We Switch?](#)



### Top 5 Magazine Articles from August

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articles below:

1. [Factory Visit: Manufacturing Products from Coffee Bean Material](#)



2. [AFTERLIFE: Recycled Tennis Ball Products Exhibition in Hong Kong](#)

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3. Street Advertising: Are Outdoor EV Charging Stations the New Billboards?

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4. [Branded Mini Fridge Ideas: Top 5 Branding Advantages to Leverage On](#)



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## National Holidays

Libya - Revolution Day  
Vietnam - National Day  
Mexico - Independence Day




Mexican Sombrero Hat      Mexica Shots Cup

Saudi Arabia - National Day  
Yemen - National Day  
Botswana - Independence Day  
North Korea - Founding Day  
Chile - Independence Day




Chili Wine Charms      Chili Wine Charms

Andorra - National Festival  
Papua-New Guinea - Independence Day  
San Marino - Anniversary of Founding

Costa Rica - Independence Day  
El Salvador - Independence Day  
Guatemala - Independence Day  
Honduras - Independence Day  
Nicaragua - Independence Day  
Brazil - Independence Day





Brazil Football      Brazil Beach Flip Flops      Brazilian Wig and Glasses

Belize - Independence Day  
Malta - Independence Day  
Mali - Republic Day  
Bulgaria - Liberation Day  
Qatar - Independence Day  
Swaziland - Independence Day



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### Mergers, Acquisitions & News

- [A Game Changer: First Direct Container Shipping Services Between Scotland and China Launches](#)
- [China Remains ASEAN's Largest Trading Partner](#)
- [FedEx Cuts Ties With Key Contractor But Says Deliveries Won't Be Affected](#)
- [European Industry Shudders As Energy Prices Surge](#)
- [China Tech Hub Shenzhen On Alert As New Omicron Subvariant Surfaces](#)

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If you're looking to stand out from the crowd by adding another layer of authenticity to your products, holographic logo stickers are a great way to do it. Not only do they look amazing, but they also have the power to transform your brand into something truly unique and memorable.

[Holographic Logo Stickers: Top 4 Advantages of Using them In Your Product](#)



Thanks for reading, and we would love to hear your feedback. Let's stay connected!

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