

[Subscribe](#)[Past Issues](#)[Translate ▼](#)[View this email in your browser](#)

March 2023 Newsletter from ODM

Key Events in March

Check out some key events coming up this month to help you plan marketing campaigns accordingly. For the complete list, take a look at our [editorial calendar](#).

- [March 2 - World Book Day](#)
- [March 3 - International Irish Whiskey Day](#)
- [March 8 - International Women's Day](#)
- [March 15 - World Consumer Rights Day](#)
- [March 17 - Saint Patrick's Day](#)
- [March 22 - World Water Day](#)
- [March 23 - National Puppy Day](#)
- [March 27 - International Whiskey Day](#)
- [March 30 - National Doctor's Day](#)

Marketing & Industry Trends

Brand storytelling is crucial in marketing because it helps evoke emotions and establish a good relationship with your audience. Therefore, you don't just have to offer products; you also need a heart for the people. These are the important lessons businesses must adopt from this promotional campaign by Jack Daniel's.

[Whiskey Box Gift Set: A Toast to Friendship With Jack Daniel's](#)



Top 5 Magazine Articles from the Month of February

For February, our team has produced 45 new articles featuring various in-store and online marketing campaigns from around the world! Check our top 5 articles below:

1. [How Milo Boosts Champion Energy With Custom Football Gifts?](#)





3. [Traditional vs Modern Marketing In Asia: Which Suits You Better?](#)



4. [Top 4 Keypoints To Consider In Timing Your Promotion Offer](#)

WHY DOES PROPERLY TIMING YOUR PROMOTION OFFER MATTER?



5. 6 Reasons Custom Promo Towels Make Great GWP Offers



Mergers, Acquisitions & News

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

- [U.S. approved 70% of export license applications from China in 2022 | Reuters](#)
- [After 10 rounds of sanctions, how much EU-Russia trade is banned? | Euronews](#)
- [Glass production is the latest industry impacted by the war in Ukraine | Euronews](#)
- [9 Tactics To Enhance Your Sales Presentations](#)

Branding Tips & Tricks

Embroidery is a printing method that never fails brands and consumers for a durable and high-quality design on promotional merchandise. In this tailor-made market, however, embroidery can make your brand thrive even more through personalized apparel. Check more about it here:

[How Embroidered Customizable Sports Apparel Win Customers?](#)



Thanks for reading, and we would love to hear your feedback. Let's stay connected!



[Subscribe](#)

[Past Issues](#)

[Translate ▼](#)

Copyright © 2020 The ODM Group, All rights reserved.

Our mailing address is:

4A Hung Chu Bldg,
Jida Jiuzhou Avenue,
Zhuhai 519015, China

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

The ODM Group · 4A Hung Chu Bldg, Jida Jiuzhou Avenue · Jida Jiuzhou Avenue · China 519015 · Singapore

